

COURT SPONSORSHIP OPPORTUNITY

BADMINTON HALL

Badminton Hall has undergone an exciting transformation to become one of the finest purpose built badminton venues in the country. On the floor, a modern synthetic, internationally compliant, blue playing surface has been installed. Complementing the bold colouring of the floor, the walls are now painted in WBF approved “badminton blue”. The transformation is end to end. Toilet blocks have been re-painted and smart tiles laid on the floors. The foyer and office area has been refreshed with a contemporary colour scheme creating a welcoming and pleasing first impression.



THE OPPORTUNITY

Court sponsorship is available in Badminton hall. We are looking to partner with local businesses who wish to promote their brand and support badminton in Canterbury. This is a fantastic opportunity to be associated with a new era of growth badminton in Canterbury. Investment in court sponsorship buys your business wall-mounted signage above a court for one year terms. Court announcements during tournaments will use your businesses name.

Your business will be on display to thousands of players per year. Over forty teams will compete weekly in the InterClub competition from May through to October. Badminton is a family sport that appeals to both sexes and is popular with the big-spending middle-age group. Casual players hire the courts 24 hours a day, 7 days a week.



SIGNAGE

Signage costs are included in your sponsorship investment. You supply the graphics and logos, Badminton Canterbury will arrange production of the signage to the following specifications:

Orientation:	Landscape
Width:	2.4 metres
Height:	0.6 metres
Materials:	Fluteboard

Badminton Canterbury will mount the signage behind the court in a highly prominent position, clear from obstruction and visible from anywhere in the facility.

COURT SELECTION

Courts sponsorship is available on a first-come-best-dressed basis. At the end of each sponsorship term, existing sponsors will be offered first option to continue sponsorship of their court before it is made generally available.

2017 / 2018 PACKAGES

Package	Term	Investment
Single Season	Ends 31 December 2017	\$2500
Double Season Deal	Ends 31 December 2018	\$4250



CONTACT

If you are interested in sponsoring a court, please contact the Badminton Canterbury Office:

email: office@badmintoncanterbury.com

phone: 03 389 8534